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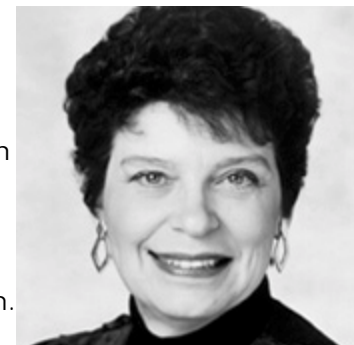
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Author/Publisher Marilyn Ross Speaks on Self-Publishing

DATE: October 7, 2004
TIME: 2 p.m.
LOCATION: SDSU Library, Room LA2203
COST: Free

ABOUT

Marilyn Ross, an award-winning author, lecturer, and marketing expert, will present a lecture on "Self-Publishing Your Own Book" on Thursday, October 7, at 2:00 p.m. in Room LA2203 of the San Diego State University Library, 5500 Campanile Drive. A reception and book signing will follow at 3:00 p.m. The event is free and open to all.



Marilyn Ross

A native San Diegan, Ross entered the world of self-publishing when she wrote, self-published, and marketed a book on genealogy titled "Discover Your Roots." Since then, she has written/co-authored 12 books, including "Jump Start Your Book Sales," "Shameless Marketing for Brazen Hussies," and the best-selling "Complete Guide to Self-Publishing."

Ross and her husband, Tom, a 1958 SDSU graduate, are champions of independent publishing. Since 1977, they have helped thousands of authors produce and sell millions of books through the company **Communication Creativity** they founded, located in Buena Vista, Colorado.

Aspiring self-publishers should take note: Ross will be available for half-hour, private consultations for a fee of \$75, which is half her normal rate. Arrangements can be made by phoning (719) 395-2227. Or visit [SelfPublishingResources.com](#).

For more information, please call Lyn Olsson at (619) 594-2447.

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